Kevin Press Bio

Kevin Press is an award-winning marketer and journalist. His current role is Assistant Vice-President, Market Insights at Sun Life Financial. He leads a number of thought leadership studies including the Retirement Now Report, Canadian Health Index and Investor Sentiment Report.

Before joining Sun Life Financial, Kevin worked as a journalist for a number of business magazines, including Benefits Canada, Advisor’s Edge and Benefits and Pensions Monitor. He served as Editor of Benefits Canada from 1999 to 2003.

These days, he writes about the economy and personal finance for sunlife.ca. His e-book – Understanding Unretirement – was released in 2014.