

# facebook



## **Key messages for a Successful year at Western**

1<sup>st</sup> Year Formal Welcomes

September 2007

Compiled by Chris Alleyne & Amanda Grainger

# Quick Facts on Facebook @ Western

- 35,121 UWO members as of September 4<sup>th</sup>, 2007
- 2,435 members of “The graduating class of 2011” group
- Top three most common favorite music artists are Coldplay, Jack Johnson & Radiohead
- Top three most common favorite movies are Wedding Crashers, Fight Club & Crash
- Top three most common favorite TV Shows are Grey’s Anatomy, Family Guy & Prison Break

# Western's Three P's of Privacy

To be a safer Facebook user, remember to:

- Protect Your Privacy
- Promote a Positive Image
- Post Responsibly

# Protect Your Privacy

It is important to be conscious of what information is posted online.

- Online spaces are public places
- Potential employers can search too!

# Consider This

What is the impact of posting your residence, room number, and courses?

The image shows a screenshot of a user profile page. The profile information includes:

- Profile:** jsmith
- Gender:** Male
- Age:** 21
- Relationship:** Dating
- Interests:** Whatever I can get
- Birthdate:** October 25, 1989
- Hometown:** Richmond Hill, Ontario

The **Information** section is currently selected. Below it, the **Contact Info** section is visible:

- Emails:** jsmith@uwo.ca, superhotsuperstud@gmail.com
- Mobile:** 519.661.3547
- Current Address:** 24 Roundtree Boulevard, Richmond Hill, Ontario L4C 5X3
- Residence:** Perth Hall 142

Below the contact info, the **Personal Info** section is partially visible, showing "XBox, Hockey".

The **Courses** section lists the following:

- BMOS 020a (1)
- Computer Science 031b (4)
- Business 020 (2)
- Economics 020 (1)
- Math 030 (3)
- Political Science 020E (1)

At the bottom, the **Wall** section is partially visible.

# Promote a Positive Image

- Be mindful of who has access to your Facebook profile
  - Parents
  - Customers
  - Your floor
  - Friends of Friends
  - Anyone who pokes / messages you!
- The Internet archive (Google is for life)



# Promote a Positive Image

- What does your Facebook page say about you?

A screenshot of a Facebook page showing a list of groups. The groups listed are: 'The Epitome of Hotness', 'Only the Absolute Best', 'Botox: My Weapon Against Aging', 'Facebook's sexiest men', 'Karen Walker Fan Club', 'Ain't no sexy parties like Stewie's sexy parties', 'When I was your age, Pluto was a planet.', 'tainted tuesdays @ touché', 'I judge you when you use poor grammar.', 'My Alcohol Consumption is higher than my grade point average', 'Drunken Dialers', 'Anonymous', and 'Ron Burgundy'.

## Groups

The Epitome of Hotness:  
Only the Absolute Best ▪  
Botox: My Weapon Against  
Aging ▪ Facebook's sexiest  
men ▪ Karen Walker Fan Club  
▪ Ain't no sexy parties like  
Stewie's sexy parties ▪ When  
I was your age, Pluto was a  
planet. ▪ tainted tuesdays @  
touché ▪ I judge you when  
you use poor grammar. ▪ My  
Alcohol Consumption is  
higher than my grade point  
average ▪ Drunken Dialers  
Anonymous ▪ Ron Burgundy

# Post Responsibly

- Be active with your information
- Residence Contract, ITS Acceptable Use Policy, Residence Hall Network Connection Guidelines & Western's Student Code of Conduct



Search

Applications edit

- Photos
- Groups
- Events
- Marketplace

more



The education you want.  
The way you want it.

Business

News Feed

Preferences

- Justin Barrington-Foote went from being "it's complicated" to "in a relationship".
- Updated: Heather Baynham is settling in at London Hall.
- Kelly Wilson joined the group Elect Kathryn McGarry, Ontario Liberal MPP for Cambridge.

Chloé Hau added new photos.

Share



Let's Go to the EX...again

60 photos

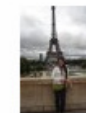
Location: CNE

In this album: Chloé Hau

- Jasmine Rustomji added the NES Games application.
- Catalina Lopez is excited for Ivey.

Michael Bodsworth wrote on Yuri Park's wall.

hey!!! happy early bday .. i know im not gonna be at my comp at all tomorrow, so i thought i would take care of business nowwww... hope your school year is amazing, and your bd...



Yuri

See Wall-to-Wall

Requests

1 happy hour request

Status Updates see all

Update your status... show friend updates

Birthdays see all

Tuesday, September 4  
Yuri Park  
Barbara Waines

New Stuff hide

Poll of the Day:  
How often do you exercise?  
see the results | create

The Next Step see all

Check out what's new on Facebook.

Search

Applications [edit](#)

- Photos
- Groups
- Events
- Marketplace
- more



The education you want.  
The way you want it.

- Business
- Criminal Justice
- Education
- Health Care
- Management
- Technology

Earn your degree

### Privacy Overview

Facebook wants you to share your information with exactly the people you want to see it. On this page, you'll find all the controls you need to set who can see your profile and the stuff in it, who can find and contact you on Facebook, and more.

#### Profile

You are in two networks and you can control who can see your profile, contact information, groups, wall, photos, posted items, online status, and status updates.

[Edit Settings](#)

#### Search

You can control who can find you in searches and what appears in your search listing.

[Edit Settings](#)

#### News Feed and Mini-Feed

You can control what actions show up in your Mini-Feed and your friends' News Feeds.

[Edit Settings](#)

#### Poke, Message, and Friend Request

You can select which parts of your profile are visible to people you contact through a poke, message, or friend request.

[Edit Settings](#)

#### Applications

You can edit your privacy for applications you have added to your account, applications that you have used on another website, and other applications built on Facebook Platform.

[Edit Settings](#)

#### Block People

If you block someone, they will not be able to search for you, see your profile, or contact you on Facebook. Any ties you currently have with a person you block will be broken (friendship connections, relationships, etc).

Person:  [Search](#)

#### Block List

You have not blocked anyone.

#### Limited Profile

If you want to hide some of the information in your profile from specific people, add them to your limited profile list below.

[Edit Settings](#)

Person:  [Add](#)

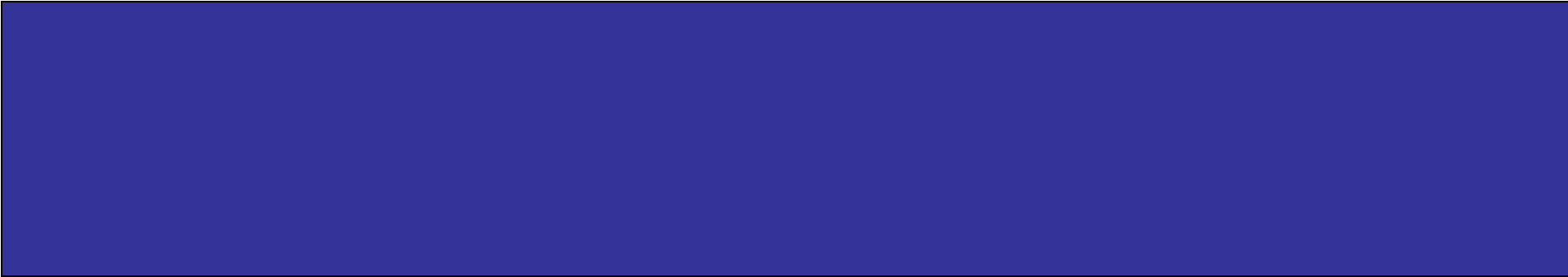
#### Limited Profile List

You have not limited profile access to anyone.

# Remember...

- The Three P's of Privacy
- Turn your Privacy Settings ON!
- For more information, go to

[reznet.uwo.ca](http://reznet.uwo.ca)



**Thank You!**

## How to Protect your Privacy on Facebook by “Opting Out” of Default Settings

- When someone registers as a user of Facebook.com, the “default” settings allow any personal information entered and any photographs uploaded to be available to **all** other users to search and see;
- This is why it is important to “opt-out” of these default settings, in order to make your personal profile more privacy-protective.

### Just follow these easy steps:

Once you sign in, click on “**privacy**” on the top-right side of the screen. The menu will have 7 separate categories where you can determine the degree of privacy you would like.

**1. Profile:** You can control who can see your profile, contact information, groups, wall, photos, posts, online status, and status updates.

- In this category, select “**Only My Friends**” for your **Profile**, **Contact Information** and **Profile Features**.

**2. Search:** You can control who can find you in searches and what will appear in your search listing.

- In this category, select “**Only My Friends**.” Further, you can also restrict which networks have access to your profile and what actions people can do with your search results, such as contact you or add you as a friend.

**3. Photos:** You can control who can see your photos in your album.

- In this category, select “**Only My Friends**” and “**Limited Profile**.”

**4. News Feed and Mini-Feed:** You can control what actions show up automatically in your Mini-Feed and your friends’ News Feeds.

- “**Uncheck**” any feature that you do not want your friends to know automatically when you take an action on Facebook, such as when you make a comment on a posted item or add a friend.

**5. Poke, Message, and Friend Request:** You can select which parts of your profile are visible to people you contact through a poke, message, or friend request.

- When you initiate contact with someone for the first time through a “poke” or email message, there is an option to “**Uncheck**” any features of your profile that you do not want them to see.

**6. Notes:** You can control who can see your notes.

- In this category, select “**Only My Friends**” and “**Only My Friends Can Post Comments**” or “**Turn Comments Off**.”

**7. Facebook Platform:** You can control what information is available to applications built using the Facebook Platform.

- In this category, you can select what overall information will appear on your Facebook page to those who are not friends or not in your network. For example, you can shut off your profile picture or work history.

You also have the option of blocking specific people from viewing your profile, or customizing the information that is available to certain people on your profile.