

SOC APPROVALS August 30, 2023

The following proposals were approved at the August 30, 2023, meeting of the Subcommittee on Undergraduate Academic Courses (SOC).

FACULTY OF ARTS AND HUMANITIES

DEPARTMENT OF VISUAL ARTS

Course Revision – Effective September 1, 2023, the following change(s) be made:

STUDIO ART 2508A/B
~~EXPLORATIONS 1:~~ **IMAGE EXPLORATIONS**

Course Revision – Effective September 1, 2023, the following change(s) be made:

STUDIO ART 2510A/B
~~EXPLORATIONS 2:~~ **DRAWING EXPLORATIONS**

Course Revision – Effective September 1, 2023, the following change(s) be made:

STUDIO ART 2560A/B
~~EXPLORATIONS 3:~~ **MAKING ART WITH ACCESSIBLE TECHNOLOGY**
(Short title: Making Art with Acc Tech)

FACULTIES OF ARTS AND HUMANITIES AND SOCIAL SCIENCE

DEPARTMENT OF GENDER, SEXUALITY, AND WOMEN'S STUDIES

Course Introduction – Effective September 1, 2023, the following course be introduced:

GENDER, SEXUALITY, AND WOMEN'S STUDIES 2446E SPECIAL TOPICS IN BLACK STUDIES

(Short title: Spec Topics in Black Studies)

Selected topics in Black Studies. Consult the Department of Gender, Sexuality, and Women's Studies for current offerings.

Pre- or Corequisite(s): GSWS 1030F/G and 0.5 course from GSWS 1021F/G, GSWS 1022F/G, GSWS 1023F/G, GSWS 1024F/G, or 0.5 of any first-year essay course in Arts and Humanities, Social Science, or Media, Information, and Technoculture.

Extra Information: 3 hours.

Course Weight: 1.00

Course Introduction – Effective September 1, 2023, the following course be introduced:

GENDER, SEXUALITY, AND WOMEN'S STUDIES 2447E SPECIAL TOPICS IN BLACK STUDIES

(Short title: Spec Topics in Black Studies)

Selected topics in Black Studies. Consult the Department of Gender, Sexuality, and Women's Studies for current offerings.

Pre- or Corequisite(s): GSWS 1030F/G and 0.5 course from GSWS 1021F/G, GSWS 1022F/G, GSWS 1023F/G, GSWS 1024F/G, or 0.5 of any first-year essay course in Arts and Humanities, Social Science, or Media, Information, and Technoculture.

Extra Information: 3 hours.

Course Weight: 1.00

Course Introduction – Effective September 1, 2023, the following course be introduced:

**GENDER, SEXUALITY, AND WOMEN'S STUDIES 3455E
SPECIAL TOPICS IN BLACK STUDIES**

(Short title: Spec Topics in Black Studies)

An advanced seminar in topics of current interest in Black Studies. Consult the Department of Gender, Sexuality, and Women's Studies for current offerings.

Pre-or Corequisite(s): GSWS 2230F/G or GSWS 2231F/G.

Extra Information: 3 hours.

Course Weight: 1.00

Course Introduction – Effective September 1, 2023, the following course be introduced:

**GENDER, SEXUALITY, AND WOMEN'S STUDIES 3456E
SPECIAL TOPICS IN BLACK STUDIES**

(Short title: Spec Topics in Black Studies)

An advanced seminar in topics of current interest in Black Studies. Consult the Department of Gender, Sexuality, and Women's Studies for current offerings.

Pre-or Corequisite(s): GSWS 2230F/G or GSWS 2231F/G.

Extra Information: 3 hours.

Course Weight: 1.00

Program Revision – Effective September 1, 2023, the following change(s) be made:

MINOR IN BLACK STUDIES

Admission Requirements

Completion of GSWS 1030F/G and any 0.5 or 1.0 first-year essay course in Arts and Humanities, Social Science, or Media, Information, and Technoculture. To qualify for admission to the Minor in Black Studies, students must complete first year requirements with an average of 60% in 3.0 courses.

Module

4.0 courses:

0.5 course: GSWS 2230F/G.

0.5 course from the following 2000-level courses: GSWS 2320F/G, GSWS 2231F/G, History 2135A/B, Political Science 2533F/G.

0.5 course from the following 3000-level courses: English 3204F/G, English 3573F/G, GSWS 3324F/G, GSWS 3401F/G, GSWS 3420F/G, History

3265F/G, History 3702F/G.

2.5 courses from: Anthropology 2278A/B, Anthropology 3378F/G, English 3344F/G, English 3471F/G, English 3478F/G, Media, Information and Technoculture 3931F/G, Media, Information and Technoculture 3935F/G, French 2141A/B, French 2407A/B, French 3140B, GSWS 2168A/B, GSWS 2170A/B, GSWS 2263F/G, GSWS 2410F/G, GSWS 2411F/G, GSWS 2412F/G, GSWS 2413F/G, GSWS 2414A/B, GSWS 2415FA/B, **GSWS 2446E, GSWS 2447E**, GSWS 3312F/G, GSWS 3340F/G, GSWS 3401F/G, GSWS 3402F/G, GSWS 3420F/G, GSWS 3430F/G, GSWS 3450F/G, GSWS 3451F/G, GSWS 3452F/G, GSWS 3453F/G, **GSWS 3455E, GSWS 3456E**, GSWS 3461F/G, GSWS 4430F/G, GSWS 4431F/G, GSWS 4432F/G, GSWS 4607F/G, Geography 2030A/B, History 2135A/B, History 2310F/G, History 3340F/G, History 3814F/G, History 4315F/G, History 4351F/G, History 4607F/G, Philosophy 4107F/G, Philosophy 4751F/G, Political Science 3205F/G, Political Science 4204F/G, Art History 3620F/G.

Students may include among their 2.5 courses any courses from the two lists of 2000-level and 3000-level courses that are not specifically being used to meet those requirements. E.g., a student who counts GSWS 2320F toward the 2000-level requirement may take any or all of GSWS 2321F/G, History 2135A/B or Political Science 2533F/G toward the final requirement for 2.5 courses.

Students should note that some courses may have department-specific prerequisites. Where these exist, the student must either attain the prerequisite or request special permission to take the course without the prerequisite.

IVEY BUSINESS SCHOOL

Course Introduction – Effective September 1, 2023, the following course be introduced:

**BUSINESS ADMINISTRATION 4669A/B
SPECIAL TOPICS IN INNOVATION AND SOCIAL IMPACT**

(Short title: Spec Topics Innov & Soc Impact)

This course will hone students' capacity to contribute to sustainable development goals (SDGs) by using social innovations to address problems such as climate change and social inequities. Students will take insights from research and apply them in practice as they work to create their own social innovations.

Antirequisite(s): Business Administration 4664A/B.

Prerequisite(s): Permission of the HBA Program Director.

Extra Information: 3 hours.

Course Weight: 0.50

Course Introduction – Effective September 1, 2023, the following course be introduced:

**BUSINESS ADMINISTRATION 4512A/B
SPECIAL TOPICS IN SUSTAINABILITY**

(Short title: Spec Topics in Sustainability)

Please consult the HBA Office for current offerings.

Extra Information: 3 hours.

Course Weight: 0.50

Course Introduction – Effective September 1, 2023, the following course be introduced:

**BUSINESS ADMINISTRATION 4513Q/R/S/T
SPECIAL TOPICS IN SUSTAINABILITY**

(Short title: Spec Topics in Sustainability)

Please consult the HBA Office for current offerings.

Extra Information: 3 hours.

Course Weight: 0.25

Course Introduction – Effective September 1, 2023, the following course be introduced:

**BUSINESS ADMINISTRATION 4670A/B
SPECIAL TOPICS IN GLOBAL CORPORATE FINANCE**

(Short title: Spec Topics in Global Corp Fin)

This course will focus on ways in which corporate managers create value for shareholders through their capital structure and financing choices. It will also place corporate financial decisions in a strategic context, emphasizing the relationship between capital structure, financial markets and strategic financial decisions.

Antirequisite(s): Business Administration 4667A/B.

Prerequisite(s): Permission of the HBA Program Director.

Extra Information: 3 hours.

Course Weight: 0.50

DON WRIGHT FACULTY OF MUSIC

Program Revision – Effective September 1, 2024, the following change(s) be made:

MINOR IN MUSIC

Admission Requirements

Completion of first year requirements, including Music 1649A/B, Music 1651A/B, Music 1710F/G and Music 1750F/G, or permission of the Faculty.

Module

4.0 courses:

~~1.5 courses: Music 1649A/B, Music 1651A/B, Music 1710F/G.~~

1.5 course **s**: ~~from: Music 1750F/G, Music 2651A/B or the former Music 2649A/B, Music 2750F/G or the former Music 2710F/G, Music 2671F/G or the former Music 2711F/G.~~

~~1.0~~ **2.5** additional courses in Music at the 2000 level or above.

Note: A maximum of 1.0 courses from Music 2171A/B/Y, Music 2801A/B, and Music 2700A/B through Music 2709A/B/Y may be counted toward the module.

FACULTY OF SCIENCE

DEPARTMENT OF EARTH SCIENCES

Course Revision – Effective September 1, 2023, the following change(s) be made:

EARTH SCIENCES 4606A/B/Y

REMOTE SENSING AND IMAGE ANALYSIS FOR EARTH AND PLANETARY SCIENCE

Introduction to the technical and conceptual basis for applying remote sensing and image analysis to Earth and planetary science. Hands on experience in computer processing of remote sensing data from diverse terrestrial and planetary data sets.

Prerequisite(s): Earth Sciences 2200A/B or Earth Sciences 2232F/G or Astronomy 2201A/B or Astronomy 2232F/G.

Extra Information: **This course may be offered as a six-day short course or as a full-term half course.** ~~A six-day course, 15 lecture hours, 20 lab hours.~~

Course Weight: 0.50

BRESCIA UNIVERSITY COLLEGE

SCHOOL OF HUMANITIES

Course Revision – Effective September 1, 2023, the following change(s) be made:

ENGLISH 0010W/X LITERATURE AND COMPOSITION

This course is designed to introduce the student to the study of literature, including poetry, short stories, novels and plays. The course will encourage a critical approach to literature, with special attention to essay writing skills.

Antirequisite(s): Grade 12U.

Prerequisite(s): Grade 11U English (or equivalent).

Extra Information: 36 hours.

Course Weight: 1.00

WESTERN CONTINUING STUDIES

Course Introduction – Effective September 1, 2023, the following course be introduced:

**PREL 6047
ISSUES AND CRISIS COMMUNICATION**

In this course students gain the skills and expertise necessary to develop communication strategies to address issues and crisis communication situations that may arise in an organization. Emphasis will be placed on the key elements of issues management combined with real-life case studies and guest speakers.

Prerequisites: You must be admitted to the Diploma in Public Relations.
Format: Offered online with real-time learning and hybrid (in-person alternate weeks).
Course Weight: 0.50

Program Revision – Effective September 1, 2023, the following change(s) be made:

DIPLOMA IN PUBLIC RELATIONS

Courses

Required: 11 Course(s)

10 Courses + 1 Practicum

PREL 6031, PREL 6032, PREL 6033, PREL 6034, PREL 6035, PREL 6036, PREL 6041, PREL 6042, ~~PREL 6044~~, PREL 6046, **PREL 6047**, PREL 6101.

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6031

HISTORY AND FUNDAMENTALS OF PUBLIC RELATIONS ~~PUBLIC RELATIONS: HISTORY AND SOCIETY~~

Discover and explore the history of public relations and learn how the practice continues to evolve. Uncover the various roles and responsibilities that practitioners fulfill across different industries and sectors.

~~Flourishing at the turn of the century, the field of Public Relations has become as ubiquitous as mass media. This course will look at the historical roots of PR and its evolution through changing economies. In this context, we will consider the various roles and responsibilities PR practitioners fulfill across differing industries and sectors, as well as how the practice continues to evolve.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6032

STRATEGIC COMMUNICATIONS PLANNING ~~AND SKILLS~~

Learn how to create comprehensive strategic communication plans.

Discuss popular communication theories and examine how these theories might influence communication planning in practice.

~~This course will cover the theory and practice of communications, help students to develop their presentation and public speaking skills and learn to create comprehensive strategic communication plans.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6033

APPLIED WRITING I: FUNDAMENTALS ~~PUBLIC RELATIONS WRITING I~~

This applied writing course will help develop the basic writing skills required of public relations professionals, including CP Style, grammar and interviewing, as well as the knowledge to develop typical public relations materials such as news releases, backgrounders and feature articles.

~~This practical course will provide students an overview of a full range of public relations material for different audiences. Exercises and class work will focus on the basic writing skills required of public relations professionals, including CP style, grammar and interviewing, as well as the tools and knowledge to develop typical public relations materials such as news releases, backgrounders and feature articles.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6034

DESIGN AND DIGITAL COMMUNICATION STRATEGY ~~DESIGN FOR PUBLIC RELATIONS~~

Learn the fundamentals of graphic design from a public relations perspective. Create social media posts, documents, and multi-media presentations to communication industry standards. Explore the creative process and challenge yourself to use design thinking to create innovative visual solutions.

~~During this course, students learn the fundamentals of graphic design theory from the perspective of managing this function of public relations. A theoretical approach will combine with hands-on learning, using industry standard software to create documents and multi-media presentations to the standards acceptable to the communications industry. The creative process will be explored while students are challenged to use design thinking to create innovative visual solutions.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6035

RESEARCH METHODS FOR PUBLIC RELATIONS RESEARCH AND EVALUATION IN PUBLIC RELATIONS

Understand why research, measurement and evaluation are fundamental to communication planning. Become familiar with the methods and tools you will use in your public relations career. Develop competence with major forms of measurement including qualitative and quantitative, primary and secondary, and formal and information research methods.

~~As a public relations professional, it is crucial to understand why research, measurement and evaluation are fundamental to communication planning. In this course, students will become familiar with the methods and tools they will use in their public relations careers. The course will develop competence with major forms of measurement including qualitative and quantitative, primary and secondary, and formal and information research methods. Students will be given the opportunity for hands-on practice in conducting research, interpreting data and communicating findings.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL 6036

MEDIA RELATIONS AND BRAND JOURNALISM

Learn the proactive and reactive sides of media relations and develop the knowledge, skills, and techniques required in practice to respond to a range of media relations situations. Discover how organizations can use brand journalism to tell their own compelling stories.

~~This course explores the evolution of the media, how the media works, media awareness and the effects of media on audiences. Students will dissect current news stories, create their own news conferences and develop media kits. Each class will also feature a workshop, with students developing and practicing the elements discussed in class.~~

Course Weight: 0.50

Course Revision – Effective September 1, 2023, the following change(s) be made:

PREL6041

APPLIED WRITING II: ELECTRONIC MEDIA ~~PUBLIC RELATIONS WRITING II:
ELECTRONIC MEDIA~~

Build upon the writing skills acquired in Applied Writing I: Fundamentals. Further develop your writing competence for electronic media. Students will be given the opportunity to develop their own blog and develop a social media strategy to promote it.

~~In this course, students will build upon the writing skills acquired in PR Writing I. This practical course will further develop writing competence with a special focus on electronic and social media. Students will explore the importance of social media strategy for public relations practitioners, and will be given the opportunity to develop a social media plan for a chosen organization.~~

Course Weight: 0.50