Western University Department of Visual Arts VAS3340 Advanced Photography

Term/Session:Fall 2015TimeTuesday 11:30am - 2:30pmLocationVAC 139ProfessorColin Carney ccarney@uwo.caOffice HoursTuesday 10:30 - 11:30 am Rm 241B

Course Description/Objectives:

This course is designed to introduce students with a foundational understanding of photography to a broad spectrum of critical approaches and advanced techniques using key moments in photographic history as a guiding influence through structured projects. Students will develop a body of work which acknowledges these histories by responding to thematic projects, designed to offer opportunities for exploring individual interests and expanding technical proficiency.

Students are expected over the course of the year to both complete a thematic written assignment and make a seminar presentation which will expand upon content introduced in course lectures. The major evaluation component of this course is the execution of the assigned projects. Specific criteria and rubrics relating to each project will be provided on OWL as the assignment is introduced. Students are to email or visit during office hours if there are any unanswered questions after class regarding the expectations of each project.

Note: An aim of this course is to expose the student to a very broad range of photographic art. Some of the most canonical or universally esteemed works depict what is nowadays called 'mature subject matter'. Be forewarned that a small percentage of the visual material students will be expected to view is of an explicit nature, containing for example, scenes or depictions of sexual and/or violent acts. Students must accept that by taking this course they have consented to viewing such material. If this poses a problem for a student, for whatever reason, it must be BROUGHT TO THE ATTENTION OF THE INSTRUCTOR IMMEDIATELY (DURING THE FIRST CLASS).

Learning Outcomes:

Depth and Breadth of Knowledge

Students will acquire the range of skills required to engage in the material practice being studied, and will have a thorough understanding of the genesis of those skills historically

Re: Knowledge of Methodologies

Students will gain an understanding of the critical potential of the medium, be able to identify various ways works in that medium operate critically, and will apply their understanding, in creative ways, to the realization of their projects

Application of Knowledge

Students will use their capacities with the medium as a critical, discursive and expressive tool to develop creative works; understand the potential viability of their works, and will utilize their reflections on their works to explore and develop further projects

Course Fee: \$30.00

Course Requirements:

Attendance:

Attendance, punctuality and preparedness for class are critical, as the teaching methods used will include class critiques, lectures and studio work. Under University regulations, if a student misses 15% of their classes, without written corroboration for health or bereavement, they can be debarred from participation in final evaluations and/or critiques.

Studio Work:

Class time will be devoted to lectures, tutorials, demonstrations, presentations, critiques and studio work time, allotted to the students of this class to occupy the darkroom exclusively for their own purposes to complete assignments. The student is expected to spend an amount of time equivalent to the courses' assigned 3 hour weight working towards meeting course requirements outside of class time.

Students are required to observe all specified mandatory safety protocols governing lab and studio use.

Assignments/Late Assignments:

Students are expected to complete all assignments on time. Failure to complete assignments without prior arrangements with the instructor will result in a failing grade. With prior discussion, students may hand in late work with a 10% deduction from the assignment. Extensions will be given upon official notification from the student's faculty advisor due to documented serious health and bereavement reasons.

Course Evaluation:

All grades will be based on the student's ability to clearly demonstrate:

Understanding of project concepts and ability to express that understanding Ambition, resourcefulness, creativity Technical development Completion and quality of assignments Development and maturity of ideas Attendance and participation in class activities

VISUAL ARTS Undergraduate Grading Guidelines – Studio

These guidelines are benchmarks, not to be followed as rigid regulations. They will be adjusted as appropriate to take into account the level of the course and any specific instructions given by a professor. For example, grades at the first year level are generally lower than at fourth year.

90-100 (Outstanding, A+)

The studio work shows significant originality and exhibits a high degree of critical engagement. Sophisticated analysis and synthesis involving complex theoretical and conceptual thinking are demonstrated. Mastery of complex ideas is immediately evident. The studio work has originality, clarity and ambition. The project is treated with sensitivity and subtlety of thought. The quality of the background preparation and research, engagement with process and outcome of the studio production is exemplary.

80-89 (Excellent, A)

The studio work shows originality and exhibits a high degree of critical engagement. The work is clearly focused and intelligently presented. Mastery of complex ideas is demonstrated. The studio work has clarity and ambition. The quality of the studio production immediately engages the viewer. The studio work has been sufficiently developed and demonstrates mastery of techniques so that results are compelling. Background preparation and research, engagement with process and outcome of the studio production is impressive.

75-79 (Very Good, B+)

The studio work shows above average analysis, critical thinking and independent thought. It demonstrates a clear awareness of the parameters of the assignment and a very good attempt to respond creatively to them. The work demonstrates reasonable depth and/or breadth and engages in a production that is appropriate to the level of the course. The quality of studio work engages the viewer and demonstrates above-average mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is very good.

70-74 (Good, B)

The studio work shows a satisfactory attempt at analysis and critical thinking. It shows a good attempt to respond to assignment parameters. The work demonstrates some depth and/or breadth, making references to appropriate course material/art context. The studio production engages the viewer and demonstrates a sufficient mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is satisfactory.

60-69 (Competent, C)

The studio work demonstrates adequate engagement with the project. It shows an attempt to respond to assignment parameters but does so at a very basic level that lacks creativity. Engagement with studio production demonstrates basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is competent.

50-59 (Marginal, D)

The studio work shows less than adequate engagement with the topic and with the material covered by the course. The studio work waivers in its attempt to respond to assignment parameters and tends to be simplistic. Engagement with studio production demonstrates less than a basic mastery of techniques. Background preparation and research, engagement with process and outcome of the studio production is less than satisfactory.

Below 50 (Unacceptable, F)

The studio work demonstrates a failure to comprehend/engage the topic. The studio work is incomplete and lacks redeeming creative merit. The work clearly does not meet the minimal requirements of the assignment. Background preparation and research, engagement with process and outcome of the studio production is unacceptable.

Evaluation Breakdown:

- 70% Photo Assignments
- 10% Written Assignment
- 10% Presentation
- 10% Attendance & Participation

Course Timetable:

Weekly thematic content and assigned project criteria will be posted on OWL.

Materials:

A small-format, digital, single-lens reflex camera (D-SLR) is required for this course (minimum 6MB image file adequate). In some cases, a higher-quality, point-and-shoot camera with creative control functions may be acceptable. Some digital cameras are available at the Visual Arts department sign-out office. Students will find it useful to have a 'memory stick,' or, external hard drive, for the storage and transfer of larger digital files. A USB card-reader may be useful for transferring images from the camera's memory card to lab computers, especially if your DSLR uses a proprietary memory card (eg. Sony, Olympus). Students should expect to produce their own digital files or negatives and prints, and, buy their own paper and other materials.

Digital photography is also supported in the department through the <u>media lab.</u> We currently have a 44" wide format Epson ink jet printer to produce various hard copies of digital files.

Large Format printing requires at least 1 week's advanced notice.

Please submit quote requests to jbeltra3@uwo.ca with the subject line: PRINTING.

Current charges for digital printing with the Visual Arts Epson digital printer is approximately \$6.00 per LINEAR FOOT. We have 44" wide roll of paper with lustre and matte finish. The large-format printer is reserved for Graduate use, however, some exceptions can be made if negotiated in advance. Cheaper, and faster, printing for small, or medium format, prints can be obtained from: Imprint at UCC; Forest City Image Works, Kinko's, Blacks, Mercury Printers, and even Walmart.

The University of Western Ontario Visual Arts Department

POLICIES Student Conduct:

All students will conduct themselves in a manner that will be consistent with the maturity and academic integrity expected of university students. Student conduct shall be consistent with the general laws of the community and with University regulations. Students shall show regard and respect for the rights, safety, and property of all members of the University community and are expected to act in a responsible manner within the University and the community at large.

Attendance:

A student who misses more than 15% of the course hours, without written corroboration for health or bereavement, can be debarred from writing final exams, or participation in final studio evaluations. Note that if a student consistently is absent from a 3-hour class for 1 hour, they will exceed the 15% cutoff and can be debarred.

Prerequisites:

You are responsible for ensuring that you have successfully completed all course prerequisites and that you have not taken an antirequisite course. Lack of prerequisites may not be used as basis of appeal. If you are not eligible for a course, you may be removed from it at any time, and you will receive no adjustment to your fees. These decisions cannot be appealed.

Plagiarism:

Plagiarism, which may be defined as "The act or an instance of copying or stealing another's words or ideas and attributing them as one's own," will not be tolerated. (Citation excerpted from <u>Black's Law</u> <u>Dictionary</u>, 1999, 7th ed., p. 1170). (Refer to <u>http://www.westerncalendar.uwo.ca/2015/pg113.html</u> or the 2015/2016 Western Academic Calendar, with regards to academic penalties for plagiarism.)

Medical Policy:

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. See course outline for specific arrangements regarding less than 10% of assignments.

Building Access:

The John Labatt Visual Arts Centre will be closed at 10:30 pm each night. There will be no after-hour access for undergraduate students. The Centre is open weekends 12:00 noon-5:00 pm. Students should be prepared to vacate the building promptly at 10:30 pm and 5:00 pm. You must also sign-in with the building monitors when working in the workshop areas outside of regular office hours.

Please remember:

One of the most important resources for course counselling, special permissions, course changes, grade appeals, etc., is the Undergraduate Chair of Visual Arts, Prof. David Merritt (tel. 519-661-3440; <u>vaugc@uwo.ca</u>). Please note, however, that should you encounter any serious difficulties due to illness, family emergency, etc., you should consult the Academic Counselor for your Faculty, IGA Building, Room 1N20 (Ms. Amanda Green and Mr. Ben Hakala are the counselors for the Faculty of Arts and Humanities).

The Student Development Centre (WSS room 4111; tel: 519-661-3031; <u>www.sdc.uwo.ca</u>) offers a wide range of useful services to students including workshops on learning skills, career and employment services, and an effective writing program, amongst many more.

The D.B. Weldon Library offers orientation tours from the first week of classes until Thanksgiving, where you will get acquainted with the numerous research resources available. As well, the University libraries have an extremely useful website where you can search the library system, the databases, view your circulation record, renew materials, access your UWO e-mail account, and much more. Check it out at: www.lib.uwo.ca.

Financial Aid Services is your main source of information for OSAP, bursaries, loans, scholarships, and the work-study program which offer part-time positions on campus for Western students. Tel: 519-661-2100; e-mail, <u>finaid@uwo.ca</u>; or check out their website at <u>http://www.registrar.uwo.ca/</u> <u>student_finances/financial_counselling.html</u>

Mental Health:

"Students who are in emotional/mental distress should refer to Mental Health@Western http://www.health.uwo.ca/mental_health/ for a complete list of options about how to obtain help."