

Western University • Faculty of Arts and Humanities • Department of Visual Arts

INTRO TO DIGITAL PHOTOGRAPHY SA 2652B - Online Course

Instructor Jennifer Martin

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Class Wednesday 10:00 am (Online)

Office Hours Monday 10:00 am -11:00 am (Online)

COURSE DESCRIPTION

This online OWL course is a comprehensive examination of digital photographic approaches and studio production in the context of contemporary art. Students will explore the creative and communicative potential of the camera, post-production environment, and modes of presentation and dissemination. Technical demonstrations and workshops will provide students with a wide range of versatile tools and approaches through which ideas may be explored and developed. Studio production and experimentation will be complemented by a series of online live lectures, readings, online forum discussions, and online critiques aimed at developing critical response skills, conceptual foundations, language appropriate for image evaluation and analysis, as well as a more thorough understanding of historical and contemporary discourses surrounding the photographic image in the context of art production. This is an introductory course intended to prepare students for further study and exploration with digital media. This course does not assume any previous experience of digital photography but does assume basic digital literacy skills. Each online module will begin with exercises and demonstrations that will outline and reinforce basic and essential skill sets before moving on to more advanced content.

COURSE OBJECTIVES

There are seven primary learning outcomes for this online Intro to Digital Photography class. By the end of this course, you will be able to:

- Effectively use a digital SLR camera in manual and semi-manual shooting modes
- Understand and use various software applications for image processing, organization, and manipulation
- Understand the historical development of fine art photography in order to contextualize and locate their own contemporary art practices

- Engage in critical issues surrounding both historical and contemporary photographic discourses
- Articulate their ideas and intents in a clear and effective manner
- Analyze and provide constructive and critical feedback on the work of others
- Demonstrate appropriate vocabulary and strategies of assessment for photographic imagery

Prerequisite(s): [Studio Art 1601](#) or [Studio Art 1605](#), or the former VAS 1020 or the former VAS 1025, or permission of the Department.