



Department of English and Writing Studies

2219 Word Travels

Course description: from memoir to insider advice to cultural observations, travel stories are a snapshot of a place through the eyes of a traveller. Students will communicate their travels -- whether writing about their hometowns or exotic locales- - into engaging stories suitable for a variety of publications and online markets. Students will also create a mini guidebook and master the art of the review; as well, we'll discuss the evolution of the genre and ethical issues including differentiating advertising from editorial travel articles.

Texts: *The Lonely Planet Travel Anthology: True Stories from the World's Best Writers*

Recommended Texts: *On Writing Well*, by William Zinsser

There are four major assignments for this course.

Grades and Assignments:
1. Hometown News 25%
2. Mini Guidebook 35%
3. Feature pitches 5%
4. Feature 35%

Attendance Policies

Discussion Forum

'The use of racist or any language that works against the values of Equity, Diversity, and Inclusion will not be tolerated.'

Note that 'attendance' as defined in this section is mandatory in this course. Failure to meet the minimum posting requirements as defined above for any week where there is Discussion will result in your earned final grade in this course being reduced by 3%. That penalty is cumulative to a maximum of five weeks. Failure to meet the minimum posting requirements for five or more weeks where there is Discussion will result in your earned final grade being reduced by 15%

The Forum is available between **Monday 8 a.m. until Friday at 5 p.m.** Forum questions will be based on weekly LECTURES and readings.

Requirement: Assignment discussions. Before every assignment, I will meet online (post a calendar) with students to discuss their approach and concerns for each assignment. These will be 15 minute discussions to ensure you're on track and understand the requirements.

These are also great brainstorming sessions to determine your thoughts on your assignment, which is integral to any writing.